



CB Insights Will Host 40 Startups at A-ha! Demo Day

ContinUse Biometrics Selected to Present at CB Insights' First-Ever Demo Day as Part of the Health Category

San Francisco, CA (December 12, 2017) -- CB Insights today will showcase innovative startups at its first-ever [Demo Day](#) where companies can present to investors without giving up any equity.

While more than 2,000 companies applied for the opportunity to pitch at Demo Day, ContinUse Biometrics was one of 40 companies chosen to present at the [A-ha! Conference](#). CB Insights selected ContinUse Biometrics as part of an elite group of startups driving progress in artificial intelligence, fintech, health and bleeding-edge technologies.

"We are thrilled and honored to have been selected by CB Insights to participate in the A-ha! Conference. This recognition reflects our mission to fundamentally change the dynamics of healthcare – making it easily accessible and affordable to all." Asher Polani, CEO of ContinUse Biometrics.

Presenting companies were selected based on two rounds of interviews and questions posed by CB Insights researchers about the company's market traction, product availability, originality, founder expertise, revenue, and funding.

ContinUse Biometrics is bringing to the market the only remote, effortless and non-touch sensing technology that both authenticates users and monitors their physiological state. Its sensor, which can communicate with common consumer electronic devices (mobile phones, laptops, smart TVs and more), enables people to get access to continuous medical monitoring – wherever they are. Coupled with advanced analytics, ContinUse's offering aims to revolutionize patient care in fields like cardiac, vascular, neuromuscular diseases and diabetes. It enables remote detection of heart and respiration rates including auscultation of both heart and respiratory sounds, blood pressure, myography, peripheral hemodynamics and even biochemical screens (including glucose) – all from a distance, simultaneously and without contact with the person being monitored.

Interesting facts about Demo Day presenters:

- All companies are Series A or earlier stage
- 8 countries are represented

- VC backers for these companies include Sequoia Capital, Khosla Ventures, and 500 Startups, among others.
- Angel investors for Demo Day companies include Will.I.Am, Ben Roethlisberger, and Steve Case.

The Demo Day Companies (by category):

<u>AI</u>	<u>Discovery</u>	<u>Fintech</u>	<u>Health</u>
Butterfly.ai	Apprentice.io	Birch	BehaVR, LLC
JASK	Bounce Imaging	Cape Analytics	Bwom
ManoMotion	CannaKorp, Inc.	CNote	ContinUse Biometrics Ltd.
PerceptIn	Electronic Gaming Federation	CrowdStreet	Dermasensor
Phrasee	Ganaz	Kavout	MedCrypt
RealWear	Geltor, Inc.	Kin Insurance	NemaMetrix
Seeq Corporation	Mira	NuCypher	NeoLight
Sherpa	OndaVia, Inc	Rentalutions	Trayt Inc
Waygum, Inc.	PlanIT Impact	Starling	UnaliWear
When Labs	Trillium Secure	Vymo Solutions	yband therapy AG

About CB Insights

Our team builds technology that helps corporations guess less and win more. We aggregate and analyze terabytes of data and use machine learning, algorithms and data visualization to help corporations replace the three Gs (Google searches, gut instinct and guys with MBAs*) so they can answer massive strategic questions using probability not punditry.

*We have MBAs.

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To learn more about A-ha!, visit: <http://events.cbinsights.com/aha>

About ContinUse Biometrics Ltd.

ContinUse Biometrics is revolutionizing consumer health with its effortless & non-touch bio-sensing technology for preventive medical care. Click [here](#) for more information.

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